

ALAA ALSHAAR

REAL ESTATE MANAGER



ABOUT ME

A seasoned real estate manager with 10+ years of experience, adept in navigating legal proceedings and transactions. Specializes in inheritance inventory transactions, property allocation, and related operations. Ensures strict compliance with legal regulations and standards, facilitating seamless property transactions. Proficient in representing clients in court proceedings, demonstrating strong advocacy skills. Possesses a track record of effective management and decision-making in complex real estate scenarios. Proven ability to resolve disputes and mitigate risks, ensuring favorable outcomes for clients. Trusted for attention to detail and thorough understanding of property law. Skilled in negotiation, contract drafting, and strategic planning. Consistently delivers results while upholding integrity and professionalism.

CONTACT ME

+971 50 8049 517
a.alshaar1@hotmail.com

www.tomohmarketing.com

Dubai, UAE

WORK EXPERIENCE

DIGITAL MARKETING EXPERT 2020 - Present

TOMOH MARKETING MANAGEMENT
DUBAI, UAE

- Manage company's digital presence, SEO content, and brand identity.
- Collaborate with clients to provide marketing consultations for business growth.
- Develop digital strategy, content marketing, and SEO optimization.
- Handle social media management, email marketing, and paid advertising.
- Execute analytics and reporting for performance evaluation.
- Conduct real estate management tasks including online attestation processes and dispute resolution.

REAL ESTATE MANAGER 2014 - Present

SHARJAH - AJMAN

- Facilitate municipal approvals and online attestations efficiently.
- Handle court, notary, and dispute resolution procedures for client satisfaction.
- Conduct comprehensive property evaluations based on market trends.
- Manage industrial and commercial property operations seamlessly.
- Stay updated on real estate economics to set competitive rental rates.
- Expertly handle industrial and commercial property management.
- Optimize operations for client and property owner success.

BUSINESS CONSULTANT 2020 - 2022 (PART TIME)

AL MURSHID BUSINESS SERVICES
ABU DHABI, UAE

- Perform comprehensive financial and market analyses, offering tailored suggestions to investors.
- Foster ongoing collaboration with Abu Dhabi's Department of Knowledge and Education.
- Uphold meticulous adherence to documentation procedures and client confidentiality standards.
- Provide strategic insights and maintain stringent confidentiality for clients.

PROFESSIONAL RELATION OFFICER 2015 - 2016

SHARJAH, UAE

- Foster strategic relationships with governmental, public sector, and SMEs for partnership development.
- Engage in networking events, discussions, and ensure compliance with UAECA-ACCA program requirements.

MY EDUCATION

MASTERS IN DIGITAL MARKETING

NUCLIO SCHOOL 2021 - 2022
BARCELONA

BACHELORS IN BANKING & FINANCE

EMIRATES 2016 - 2020
INSTITUTE(EIBFS)

DIPLOMA IN BANKING & FINANCE

EMIRATES 2014 - 2016
INSTITUTE(EIBFS)


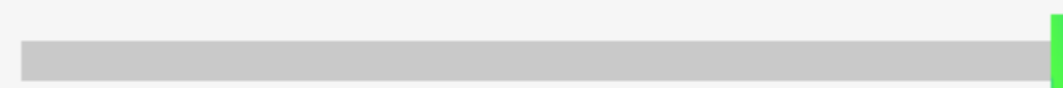
ACHIEVEMENTS

- CERTIFICATION IN ACCOUNTING (ACCA)
- TRAINING COURSE "THE FUTURE OF FRAUD" ISSUED BY AAA - UAE
- 3 MONTHS TRAINING IN "RISK MANAGEMENT, OPERATIONS, TRADE FINANCE" AT UAB, UAE
- WORKSHOP OF "OPERATIONAL RISK AND MANAGEMENT" AT UAB, UAE
- PARTICIPATION IN "DUBAI FINANCIAL MARKET STOCK COMPETITION" - UAE

MY SKILLS

PROPERTY VALUATION
FINANCIAL ANALYSIS
LEASE NEGOTIATION
LEGAL COMPLIANCE
RISK MANAGEMENT
RECONCILIATION & ACQUISITION
PROFIT, LOSS & CONTROL COST

LANGUAGES

ENGLISH 
ARABIC 

HOBBIES

PSYCHOLOGICAL READING
SWIMMING & WALKING
MEDITATION
READING